



Global Revenue Assurance Professionals Association, Inc.

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FOR IMMEDIATE RELEASE

NEW GLOBAL REVENUE ASSURANCE PROFESSIONALS ASSOCIATION FORMED!

300+ Members Unite to Provide the Telecom Industry with Much Needed Standards and Approaches to Combating Fraud and Revenue Loss

Over the past ten years, telecommunications companies around the world have begun to create revenue assurance (RA) departments to help them contain losses due to fraud and revenue leakage. According to Rob Mattison, president of the Global Revenue Assurance Professionals Association, Inc. (GRAPA), “Leakage and fraud have always been issues for telecom, but the recent explosion of new technologies, such as WiMAX, 3G, VoIP, and a host of others have brought this problem to the forefront.”

In a response to this sudden increased interest in formalized revenue assurance, hundreds of telecom executives have turned to GRAPA for assistance in establishing guidelines for the best way to run their RA organizations and assure their revenues. “The response to the formation of GRAPA in May 2007 has been phenomenal. We have more than 300 members from about 80 countries around the world and membership registrations are still pouring in,” says Mattison.

Regions	No. of Companies	No. of Countries
Americas	43	18
Europe	39	24
Asia	36	15
Africa	31	17
Middle East	<u>22</u>	<u>12</u>
	171	86

GRAPA was formed to address the needs of telecommunications, satellite, cable, internet, and other service providers in the establishment of standards, and the sharing of best practices across the industry. The association’s website features forum areas in English, French, and Spanish (thus far). It has special interest groups and regional topics.

- Benchmarks & Industry Trends**
- Fraud Issues & Management**
- Regional Issues**
- Small Carriers Special Concerns**
- Multi-National Carriers Special Issues**

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For information about GRAPA benchmark studies and industry trends and directions (free to the press), contact Laura Dzubin, Press Relation, +1 847 426 2098 or laura@grapatel.com.

To learn more about the “revenue assurance revolution” that is sweeping the industry and to hear about some of the ways in which fraud and revenue loss are impacting telecommunications providers, access the GRAPA website at www.grapatel.com.

For interviews with Rob Mattison, President of GRAPA and one of the world’s leading authorities in telecom fraud management and revenue assurance, contact Brigitte Kilger, Press Secretary for eXcellence in Telecommunication, Inc., (www.telco-revenue-assurance.com) at brigitte@telco-revenue-assurance.com.

To learn more about revenue assurance, download a free copy of Mattison’s book, *The Telco Revenue Assurance Handbook*, from www.rabook.net